



COMPANY PROFILE

CONTENTS

1. Business, Administrative & Contact Information
2. Introduction
3. Strategy
4. Business concept
5. Management & Ownership
6. Current Customers, Partners & Projects
7. Completed projects
8. ASJP Constructions
9. Attachments and supporting Documentation
(available on request)



1.

BUSINESS, ADMINISTRATIVE & CONTACT INFORMATION

- A. Business name: ANNAI SJP ENTERPRISES PRIVATE LIMITED
- B. Commercial Activity: HIRING OF SCAFFOLDING & CENTERING MATERIALS,
Supply of Chamber bricks
- C. Company registration #: U74999TN2009PTC070963
- D. Tax reference number: AAHCA6245K E. VAT number: 33111002914
- F. Telephone Number: 044-26741540/26742367/26744381/26740383
- G. E-mail: sjpannaiandco@yahoo.co.in
- H. Warehouse & Factory: 190A/2B,2C, SIVAPRAKASAM,NAGAR, SURAPET VILLAGE,
AMBATTUR, CHENNAI – 600066
- I. Registered Office: NO.23, BATTACHARI STREET, AYANAVARAM, CHENNAI - 600023



2.

INTRODUCTION

COMPANY HISTORY

ASJP established in 1986, managed by the multi-generations of a family. Operations Initiated by hiring of scaffolding and centering products. Now expanded to accommodate manufacturing facility and caters over 100 + clients, 30 + employees and ASJP operates across India.

ASJP deals with Scaffolding & Centering materials and we offer manufacturing options, as well as the hiring of equipment. We promote our core products which include - Constructing Sheds, Light Roofs installation, Trading Zinc sheets. Now we focusing on scaffolding equipment. we also provide Casuarina tree in Tamil (Savuku maram) for use in construction range to meet the building requirements.

Our execution Team has the constructive experience to handle customer demands, we constantly guarantee our customers should experience a great service. We have recently launched our additional entity in Real estate property construction, ASJP heading up for leaving noticeable footprint to explore Innovative ideas to cater across the country.





3.

STRATEGY

A. VISION STATEMENT

To be the most preferred Scaffolding and centering equipment hirer and manufacturer to steer a new era of development, growth, and productivity

B. MISSION STATEMENT

To cater clients and work within their budget to deliver convenient solutions for their scaffolding and construction needs.

C. VALUES

Our top priority of business is solely based on the quality of products and service provided to customers. To Ensure customer satisfaction we enable our responsibility to meet customer demand to perform their project feasibly.

D. BUSINESS GOALS & OBJECTIVES

ASJP plans to be a spontaneous construction partner for large and small scale projects.

E. BUSINESS STRATEGY

Our long-term quality assurance for our customers is to Hire or Procure our range of products and services we offer. ASGP engaged with Large Scale Industries and Small & Medium Enterprises, henceforth we move towards an online presence to enhance countrywide sales from Chennai premises.



4.

BUSINESS CONCEPT

A. BUSINESS CONCEPT

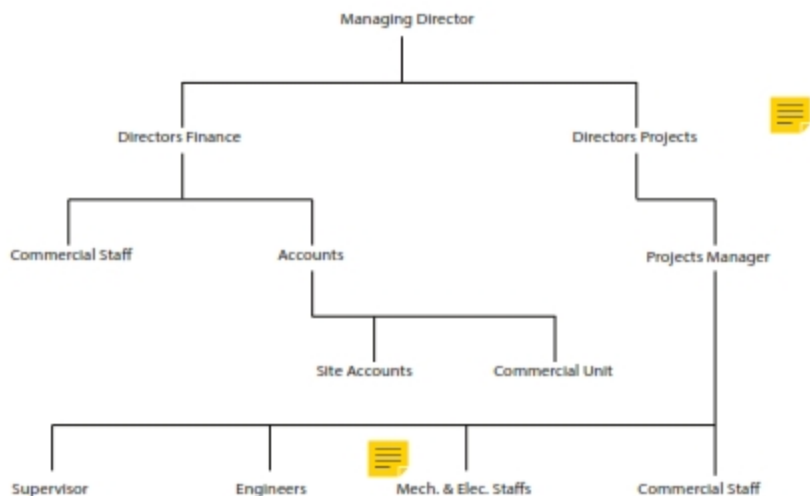
ASJP has acquired an optimum market share in the scaffolding and centering trade. Products, and services offered to both large, mid & small scale projects. We implement quality and excellence to enhance the value factor by guiding and acting as a solution provider for the particular industry. We do direct sales in B2B method and serve after-sales issues. Our products undergo safety and quality tests systematically.

B. PRODUCTS & HEIRARCHY OF THE COMPANY

ASJP plans to be the easiest construction partner for large scale and small scale projects.

Span	3x2 Molding Sheet
Props (2 mtr)	3 x 1.5 adj.sheet
Props (3 mtr)	3 ¾x2 Molding Sheet
20 ft Ledger Pipe	Swivel Coupler
12 ft Ledger Pipe	Fixed Coupler
10 ft Ledger Pipe	Joint Pin
8 ft Ledger Pipe	Stirrup Head (350 mm)
7 ft Vertical Pipe	Jally (6'10"x1')
4 ft Kavadi Pipe	Base Plate (150x150)
6 ft Vertical Pipe	Hoist Lift





C. SERVICES

Hiring & Rental of Scaffolding and Centering Equipment. ASJP hires or rents out equipment related to scaffolding and centering process. We provide tailored made packages for customers to choose from offered solutions and it can be suited for various needs of organizations or individuals

D. QUALITY POLICY & OBJECTIVES

ASJP takes quality seriously and makes sure that equipment sold or hired is safe, durable and usable. Scaffolding and other projects are checked from time to time and custom scaffolding for requirements are stress tested once installed.

E. SERVICE PLEDGE

To give the customers the best potential service at the most reasonable and transparent charges available to fit their budget.

F. BUSINESS MODEL

ASJP has Customer base across India and focused on increasing it in the next few years. Revenue is generated by sales of the products and services we offer. We sell or supply directly to our large and small scale customers without intermediary parties being involved.



5.

MANAGEMENT & OWNERSHIP

A. DIRECTORS & MANAGEMENT

S.Soundar Murugan is a founder of ASJP Group of companies and it is managed by himself and his sons S.Jagadish and Prabhu sounder.

B. BUSINESS & LEADERSHIP SKILLS

The group of leaders at the helm of ASJP bring international experience and that which has been passed down through generations to each and every business deal. The company is looked over and is run by the hands-on Directors who strive to ensure customers satisfaction and their requirements are met.



D. ACCOUNTANTS & PROFESSIONAL ADVISORS

Name - T. NARAYANAN & CO

Email - catnarayanan@gmail.com

Website - www.tnco.in

E. AFFIRMATIVE ACTION INITIATIVES

ASJP is determined to retain their employees who are currently employed over many years with the company. We also provide moral support and genuine advice to clients, upholding clear business relationships.





6.

CURRENT CUSTOMERS, PARTNERS & PROJECTS

OUR COMPANIES PARTNERED WITH,

Alliance Projects
Appaswamy RealEstate
Apoorva Construction
Ascent Engineers
Bashyam Construction
Bhaggyam Construction
Brigade Enterprises
Ganeshan Builders
Hariharan Foundation
Indu projects
K & K contech
Ocean Interiors
Radiance Reality

7.

COMPLETED PROJECTS

BELOW ARE COMPLETED & ONGOING PROJECTS, WE HAVE INCLUDED INSTITUTIONS, AND GOVERNMENT PROJECTS.



8.



ASJP CONSTRUCTIONS

It is not the beauty of a building you should look at; its the construction of the foundation that will stand the test of time. David Allan Coe



ASJP Constructions is a growing infrastructure development & civil engineering - building construction company with genuine intentions in the task of provision of basic infrastructure and services.

The company is on a fast-track growth path, offers a satisfactory work fulfillment status and ensures updated quality services and practices that deliver higher levels of performance.

The company's values are those of Flexibility, Reliability, Expertise and Quality. Through flexibility, the company helps to accommodate the clients' horizons & wishes. Reliably, the company is your partner. The company has the required & proven expertise personnel in all the sectors of its involvement and is very keen in providing a quality service in its true name.

The company strongly believes, that "Together we are a team".

